

## Watch this Space!

Ramco has recently received nearly 3,000 standard issue watches under its disposal contract with the MoD's Disposal Services Authority. This major consignment was immediately placed into Ramco's approved storage facility whilst a sales and marketing strategy was devised.

The watches were standard issue having been manufactured by CWC, Pulsar, Seiko, Hamilton and Record. However the condition varied considerably, from those which could only be used as spare parts to unused watches with the glass protector still in place! The condition of each individual watch was assessed for damage and operation with some having a new battery and strap fitted, before being cleaned and valued. Due to the worldwide marketplace and considerable global interest in UK Forces memorabilia, eBay was quickly accepted as the best route to market. With each watch having a unique serial number on the case back, Ramco were able to identify the issue date which ranged from 1975 to 2011 and adjust its market value accordingly. To date Ramco has sold over 500 watches for an average of £42 each... there are a few remaining!





Head Office: Church Road South, Skegness, Lincolnshire, PE25 3RS Telephone 01754 880880

www.ramco.co.uk

